## STA130H1S - Week \#10

Another variable can affect the nature of a relationship

Prof. A. Gibbs
March 19, 2018

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## Today

Big idea:
Examining the affect of another variable on a relationship
Important concepts:

1. Inference for regression parameters
2. Regression when the independent variable is a categorical variable
3. Is the regression line the same for two groups?
4. An example of a variable affecting a relationship in a non-regression setting
5. Confounding

## Recommended reading:

Section 7.6 of Modern Data Science with R
Section 1.4.1 of Introductory Statistics with Randomization and Simulation from OpenIntro

## Inference for regression parameters

## What affects course evaluations?

... other than the quality of the course ...

- Data from course evaluations for a random sample of courses at the University of Texas at Austin.
- Each observation corresponds to a course.
- score is the average student evaluation for the course.
- bty_avg is the average beauty rating of the professor, based on ratings of physical appear from 6 students in the course.

```
download.file("http://www.openintro.org/stat/data/evals.RData", destfile = "evals.RData")
load("evals.RData")
```


## glimpse(evals)

```
## Observations:463
## Variables: 21
## $ score
## $ rank
## $ ethnicity
## $ gender
## $ language
## $ age
## $ cls_perc_eval <dbl> 55.81395, 68.80000, 60.80000, 62.60163, 85.00000...
## $ cls_did_eval <int> 24, 86, 76, 77, 17, 35, 39, 55, 111, 40, 24, 24,\ldots..
## $ cls_students <int> 43, 125, 125, 123, 20, 40, 44, 55, 195, 46, 27, ...
## $ cls_level
## $ cls_profs
## $ cls_credits
## $ bty_f1lower
## $ bty_f1upper
## $ bty_f2upper
## $ bty_m1lower
## $ bty_mlupper
## $ bty_m2upper
## $ bty_avg
## $ p%_outfit
    <dbl> 4.7, 4.1, 3.9, 4.8, 4.6, 4.3, 2.8, 4.1, 3.4, 4.5...
    <int> 36, 36, 36, 36, 59, 59, 59, 51, 51, 40, 40, 40, ...
<fctr> multi credit, multi credit, multi credit, multi...
<int> 5, 5, 5, 5, 4, 4, 4, 5, 5, 2, 2, 2, 2, 2, 2, 2, ...
<int> 7, 7, 7, 7, 4, 4, 4, 2, 2, 5, 5, 5, 5, 5, 5, 5, ...
<int> 6, 6, 6, 6, 2, 2, 2, 5, 5, 4, 4, 4, 4, 4, 4, 4, ...
<int> 2, 2, 2, 2, 2, 2, 2, 2, 2, 3, 3, 3, 3, 3, 3, 3, ...
<int> 4, 4, 4, 4, 3, 3, 3, 3, 3, 3, 3, 3, 3, 3, 3, 3, ...
<int> 6, 6, 6, 6, 3, 3, 3, 3, 3, 2, 2, 2, 2, 2, 2, 2, ...
<dbl> 5.000, 5.000, 5.000, 5.000, 3.000, 3.000, 3.000,\ldots
<fctr> not formal, not formal, not formal, not formal,...
```


## Relationship between score and bty_avg?

```
ggplot(evals, aes(x=bty_avg, y=score)) + geom_point() + theme_bw()
```



## Use some transparency so we can see where thergare overlapping points

ggplot(evals, aes(x=bty_avg, $y=s c o r e))$ + geom_point(alpha=0.3) + theme_bw()


Is there a relationship between score and bty_avg?


What would the slope be if there was no relationship?
slope would be 0
Horizontal line - line predicts same
 value of $y$ for every

By default, geom_smooth gives a confidence interval for the fitted line (or curve)

```
ggplot(evals, aes(x=bty_avg, y=score)) + geom_point(alpha=0.3) + theme_bw() +
    geom_smooth(method = "lm")
```



## Inference for regression part 1: Confidence interval for the slope

The grey shaded area around the fitted regression line is a 95\% confidence interval for the slope.

- The width of the confidence interval varies with the independent variable bty_avg.
- The confidence interval is wider at the extremes; the regression is estimated most precisely near the mean of the independent variable.
- The confidence interval for the slope shown is calculated based on a probability model that assumes all observations are independent and that the error terms have a symmetric, bell-shaped distribution.

- Confidence intervals for the slope can also be calculated using the bootstrap.


Does the confidence interval indicate that 0 is a possible value for $\beta_{1}$ (the parameter for the slope)?

No. Because a horizontal doesn't fit within the confidence interval (grey bands).

Inference for regression part 2: Hypothesis test for the slope

$$
\text { score }=\beta_{0}+\beta_{1} \text { bty-avg }
$$

Output from the summary command for the estimated regression coefficients:


For $H_{0}: \beta_{0}=0$ us $H_{a}: \beta_{0} \neq 0$

$$
\begin{aligned}
& a \cdot r_{0} \neq 0 \\
& \text { - value }
\end{aligned}=1.561043 a-191
$$

\#\# Estimate Std. Error $t$ value $\operatorname{Pr}(>|t|)$
\#\# (Intercept) $3.880337950 .0761429750 .9612121 .561043 \mathrm{e}-191$
\#\# bty_avg $0.066637040 .01629115 \quad 4.090382 \quad 5.082731 \mathrm{e}-05$

- The estimate of the slope is 0.06664 .
- When using the lm function, by default the P-value is calculated based on a probability model that assumes all observations are independent and that the error terms have a symmetric, bell-shaped distribution.
- The P-value is $5.08 \times 10^{-5}=0.0000508$

Does the hypothesis test for the slope indicate that the slope is different from 0?
Neal hyp thess: $H_{0}: \beta_{1}=0 \quad\left(\operatorname{son}^{2} x=0\right)$
Ohered slope from data: 0.06664
Assuming clove is 0 chance of getty a dope as different firm $O$ as 0.0066 t 4510000508 We conclude that we hove strong ivrideree against the null hypothesis, that is, there is a relationship is /165

## What other factors might affect course evaluations?

## The <br> Economist <br> Topics $\vee$ <br> Current edition <br> More $V$

Academic sexism

## Research suggests students are biased against female lecturers

How long does that prejudice last?

Print edition | Science and technology > © in ©
Sep 21st 2017

Regression when the independent variable is a categorical variable

## Relationship between score and gender?

```
ggplot(evals, aes(x=gender, y=score)) + geom_point(alpha=0.3) + theme_bw()
```



## Regression with gender as the independent variable

```
lm(score ~ gender, data=evals)$coefficients
```



How to interpret the slope:
On average, course evaluation scores for male professors are 0.14 higher than for female professors.

$$
\widehat{\text { score }}=4.09+0.14 \text { gender_is_male }
$$

- In regression, R encodes categorical independent variables as indicator variables (also called dummy variables).
- R picks a baseline value of the categorical variable. Here the baseline level is female.
- The indicator variable gender_is_male is 1 for observations for which gender is male and 0 otherwise.
- For females,

$$
\text { opender - } s \text { - male }=0, \quad \widehat{\text { score }}=4.09
$$

- For males,
glender_1s_male_ $1, \quad \widehat{\text { score }}=4.09+0.14=4.23$

Could the difference between the mean score for males and females just be due to chance?

The regression model is

$$
\text { score }=\beta_{0}+\beta_{1} \text { gender_is_male }+\epsilon
$$

where

$$
\text { gender_is_male }= \begin{cases}1 & \text { if gender is male } \\ 0 & \text { if gender is female }\end{cases}
$$



We can answer the question with an hypothesis test with hypotheses

$$
H_{0}: \beta_{1}=0 \text { versus } H_{a}: \beta_{1} \neq 0
$$



What conclusion do we make?
P-Value ir 0.00558
Strong evidence against the null huprithens
Conclude the is a difference in predicted core between male and female professors

## Is the regression line the same for two groups?

## Is the relationship between score and bty_avg the same for male and female professors?

```
ggplot(evals, aes(x=bty_avg, y=score, colour=gender)) +
    geom_point(alpha=0.5) + theme_bw()
```



Model 1 :
Multiple regression:

$$
\text { score }=\beta_{0}+\beta_{1} \text { gender_is_male }+\beta_{2} \text { bty_avg }+\epsilon
$$

Model 1 for male professors:

$$
\text { score }=\left(\beta_{0}+\beta_{1}\right)+\beta_{2} \text { bty_avg }+\epsilon
$$



$$
\text { score }=\beta_{0}+\beta_{2} \text { bty_avg }+\epsilon
$$

How would you describe these two lines?

$$
2 \text { parallel unis (some clove, } \begin{gathered}
\text { differmeterepts) } \\
\text { inter ep }
\end{gathered}
$$

Fitted parallel lines
parallel_lines <- lm(score ~ gender + bty_avg, data=evals)
parallel_lines\$coefficients


For males:

$$
\begin{aligned}
\text { score }=(3.747 & +0.172) \\
& +0.074 \text { sfy-avg }
\end{aligned}
$$

For females $\widehat{\text { score }}=3.747+8.074$ bty-aug

## Plotting the parallel lines

The augment function (in the library broom) creates a data frame with predicted values (.fitted), residuals, etc. for linear model output.

```
library(broom)
augment(parallel_lines)
```



## Join up the fitted values to plot the parallel lines model

```
ggplot(evals, aes(x=bty_avg, y=score, colour=gender)) +
    geom_point(alpha=0.5) + theme_bw() +
    geom_line(data = augment(parallel_lines), aes(y=.fitted, colour=gender))
```



## Lines for each gender that aren't parallel

Add an independent variable to the model that is the product of gender_is_male and bty_avg. This is called an interaction term.

Model 2:
$)$ score $=\beta_{0}+\beta_{1}$ gender_is_male $+\beta_{2}$ bty_avg $+\beta_{3}($ gender_is_male $\times$ bty_avg $)+\epsilon$
Model 2 for male professors:

$$
\begin{aligned}
& \text { score }=\beta_{0}+\beta_{1}+\beta_{2} \text { bty_avg }+\beta_{3} \text { bty_avg }+\epsilon \\
& \text { score }=\left(\beta_{0}+\beta_{1}\right)+\left(\beta_{2}+\beta_{3}\right) \text { bty_avg }+\epsilon
\end{aligned}
$$

Model 2 for female professors:

$$
\text { score }=\beta_{0} \beta_{2} \text { bly_avg }+\epsilon
$$

## Plot of non-parallel lines

ggplot(evals, aes(x=bty_avg, y=score, colour=gender)) + geom_point(alpha=0.5) + geom_smooth(method=lm, fill=NA) + theme_bw()


Fitted lines for male and female professors

Including the term bty_avg*gender on the right-side of the model specification in lm includes the interaction term plus both of the variables in the model.
summary(lm(score ~ bty_avg*gender, data=evals)) \$coefficients


What pare the fitted lines for male and for female professors?

$$
\frac{\text { males }}{\text { score }}=3.95+0.031 \text { by arg }
$$

Males

$$
\hat{S}_{\text {score }}=(3.95-0.18)+(0.81+. .08)
$$

Could the difference in the slopes for male and female professors just be due to chance?

Model:

$$
\begin{gathered}
\text { score }=\beta_{0}+\beta_{1} \text { gender_is_male }+\beta_{2} \text { bty_avg } \\
+\beta_{3}(\text { gender_is_male } \times \text { bty_avg })+\epsilon
\end{gathered}
$$

What would be appropriate hypotheses to test?

$$
\begin{aligned}
& H_{0}: \beta_{3}=0 \\
& H_{a}: \beta_{3} \neq 0
\end{aligned}
$$

What do you conclude?

$$
\begin{aligned}
& \text { Pyou conclude? } \\
& P \text {-value }
\end{aligned}=0.0146
$$

Come aridence that slopes are different for male $i$ female professors.

## Example: eBay auctions of Mario Kart

- Items can be sold on ebay.com through an auction.
- The person who bids the highest price before the auction ends purchases the item.
- The mariokart dataset in the openintro package includes eBay sales of the game Mario Kart for Nintendo Wii in October 2009.
- Do longer auctions (duration, in days) result in higher prices (totalPr)?
library(openintro)
glimpse(marioKart)

```
## Observations: 143
## Variables: 12
## $ ID
## $ duration <int> 3, 7, 3, 3, 1, 3, 1, 1, 3, 7, 1, 1, 1, 1, 7, 7, 3, ...
## $ nBids <int> 20, 13, 16, 18, 20, 19, 13, 15, 29, 8, 15, 15, 13, ...
## $ cond <fctr> new, used, new, new, new, new, used, new, used, us...
## $ startPr <dbl> 0.99, 0.99, 0.99, 0.99, 0.01, 0.99, 0.01, 1.00, 0.9...
## $ shipPr <dbl> 4.00, 3.99, 3.50, 0.00, 0.00, 4.00, 0.00, 2.99, 4.0...
## $ totalPr <dbl> 51.55, 37.04, 45.50, 44.00, 71.00, 45.00, 37.02, 53...
    <dbl> 150377422259, 260483376854, 320432342985, 280405224...
## $ shipSp <fctr> standard, firstClass, firstClass, standard, media,...
## $ sellerRate <int> 1580, 365, 998, 7, 820, 270144, 7284, 4858, 27, 201...
## $ stockPhoto <fctr> yes, yes, no, yes, yes, yes, yes, yes, yes, no, ye...
## $ wheels <int> 1, 1, 1, 1, 2, 0, 0, 2, 1, 1, 2, 2, 2, 2, 1, 0, 1, ...
## $ title <fctr> ~~ Wii MARIO KART &amp; WHEEL ~ NINTENDO Wii ~ BRA...
```

ggplot(marioKart, aes(x=duration, $y=t o t a l P r)) ~+~ g e o m \_p o i n t() ~+~ t h e m e ~ b w() ~$


## What should we do with the two outlying values of totalPr?

- Remove outliers only if there is a good reason.
- In these two auctions, and only these two auctions, the game was sold with other items.

```
# create a data set without the outliers
marioKart2 <- marioKart %>% filter(totalPr < 100)
```




```
ggplot(marioKart2, aes(x=duration, y=totalPr)) + geom_point() + theme_bw() +
geom_smooth(method = "lm")
```



There appears to be a negative relationship between total Pr and duration. That is, the longer an item is on auction, the lower the price.

Does this make sense?


Maybe there actually isn't a relationship.
We can investigate if the data are consistent with a slope of 0 .
summary(lm(totalPr ~ duration, data=marioKart2)) \$coefficients


## Consider the role of cond.

cond is a categorical variable for the game's condition, either new or used.

```
ggplot(marioKart2, aes(x=duration, y=totalPr, color=cond)) +
    geom_point() + theme_bw()
```



New games, which are more desirable, were mostly sold in one-day auctions.

```
ggplot(marioKart2, aes(x=duration, y=totalPr, color=cond)) +
    geom_point() + geom_smooth(method="lm", fill=NA) + theme_bw()
```



- Considering cond changes the nature of the relationship between totalPr and duration.
- This is an example of Simpson's Paradox in which the nature of a relationship that we see in all observations changes when we look at sub-groups.

The fitted lines
summary(lm(totalPr ~ duration*cond, data=marioKart2)) \$coefficients

| \#\# | Estimate | Std. Error | $t$ value | $\operatorname{Pr}(>\|t\|)$ |  |
| :--- | ---: | ---: | ---: | ---: | ---: |
| \#\# (Intercept) | 58.268226 | 1.3664729 | 42.641332 | $5.832075 \mathrm{e}-81$ |  |
| \#\# duration | -1.965595 | 0.4487799 | -4.379865 | $2.341705 \mathrm{e}-05$ |  |
| \#\# condused | -17.121924 | 2.1782581 | -7.860374 | $1.013608 \mathrm{e}-12$ |  |
| \#\# duration:condased | 2.324563 | 0.5483731 | 4.239016 | $4.101561 \mathrm{e}-05$ |  |

$$
\text { Condweed }= \begin{cases}1 & \text { if some is used } \\ 0 & \text { if uppone is new }\end{cases}
$$

An example of a variable affecting a relationship between two variables in a non-regression setting: Data in two-way tables

## A Classic Example: Treatment for kidney stones

Source of data: British Medical Journal (Clinical Research Edition) March 29, 1986

- Observations are patients being treated for kidney stones.
- treatment is one of 2 treatments (A or B)
- outcome is success or failure of the treatment

```
kidney_stones %>% count(treatment, outcome)
```

```
## # A tibble: 4 x 3
## treatment outcome n
## <chr> <chr> <int>
## 1 A failure 77
## 2 A success 273
## 3 B failure 61
## 4 B success 289
```

Which treatment would you choose?

The table below shows counts of patients being treated for kidney stones.te of of ares
Which treatment would you choose?

|  | Treatment A | Treatment \% | TOTAL |
| :---: | :---: | :---: | :---: |
| Success | 273 | 289 | 562 |
| Failure | 77 | 61 | 138 |
| TOTAL | 350 | 350 | 700 |

What would make it easier to decide which treatment is better?

Proportion of observations in each cell in the table:

|  | Treatment A | Treatment B | TOTAL |
| :--- | :---: | :---: | ---: |
| Success | $\underline{0.39}$ | $\underline{0.41}$ | $\mathbf{0 . 8 0}$ |
| Failure | $\underline{0.11}$ | $\underline{0.09}$ | $\mathbf{0 . 2 0}$ |
| TOTAL | $\mathbf{0 . 5 0}$ | $\mathbf{0 . 5 0}$ | 1.00 |

Proportion of observations in each row and column:

| Column Percentages |  |  |
| :---: | :---: | :---: |
|  | Treatment A | Tjeatment B |
| Success | 0.78 | 0.83 |
| Failure | 0.22 | 0.17 |
|  |  |  |
| 01 succers |  |  |


| Row Percentages |  |
| :---: | :---: |
| Treatment A | Treatment B |
| Success | 0.49 |
| 0.56 | 0.44 |

Proportion of successes in agacopplyhan: $\begin{gathered}\text { summarize } \\ \text { in ore }\end{gathered}$

$\zeta$ code to produce rates for each treatment

Which treatment would you choose?
treat hent $B$ has a higher $\%_{0}$ of success ( 8390 is 7870 )

## Some vocabulary

Recall: The distribution of a variable is the pattern of values in the data for that variable, showing the frequency or relative frequency (proportions) of the occurrence of the values relative to each other.
We can also look at the joint distribution of two variables. If both variables are categorical, we can see their joint distribution in a contingency table \$howing the counts of observations in each way the data can be cross-classifed.

Counts:

|  | Treatment A | Treatment B | TOTAL |
| :--- | :---: | :---: | :---: |
| Success | 273 | 289 | 562 |
| Failure | 77 | 61 | 138 |
| TOTAL | 350 | 350 | 700 |

Proportions in the joint distributions:
(1sinthe eind tabstistiulions: on clide 46)
marginal distribution is the distribution of only one of the variables in a contingency table.

Counts:

|  | Treatment A | Treatment B | TOTAL |
| :--- | :---: | :---: | ---: |
| Success | 273 | 289 | 562 |
| Failure | 77 | 61 | 138 |
| TOTAL | 350 | 350 | 700 |

## Proportions:

Success

A conditional distribution is the distribution of a variable within a fixed value of a second variable.

Column Percentages

|  | Treatment A | Treatment B |
| :--- | :---: | :---: |
| Success | 0.78 | 0.83 |
| Failure | 0.22 | 0.17 |

Row Percentages


What percentage of successes were Treatment A?

$$
49^{\circ} 10
$$

Given success,
What's poos, tret $A$
What percentage of Treatment A surgeries resulted in a success?

$$
780
$$

Given tot A, Whats prob of success

## Some notation: <br> 

$P\left(E_{1}\right)$ is the probability of an event $E_{1}$
$P\left(E_{1} \mid E_{2}\right)$ is the probability of $E_{1}$ given that event $E_{2}$ has occurred. It is a conditional probability.

Example:

- What is the probability it will rain tomorrow?
- What is the probability it will rain tomorrow given that it is raining today?

|  | Treatment $\mathbf{A}$ | Treatment B | TOTAL |
| :--- | :---: | :---: | ---: |
| Success | 0.39 | 0.41 | $\mathbf{0 . 8 0}$ |
| Failure | 0.11 | 0.09 | $\mathbf{0 . 2 0}$ |
| TOTAL | $\mathbf{0 . 5 0}$ | $\mathbf{0 . 5 0}$ | $\mathbf{1 . 0 0}$ |



Column Percentages
Row Percentages

|  | Treatment A | Treatment B |  | Treatment A | Treatment B |
| :--- | :---: | :---: | :--- | :--- | :---: |
| Success | 0.78 | 0.83 |  | Success | 0.49 |
| Failure | 0.22 | 0.17 |  | Failure | 0.56 |

From the tables, we estimate:

$$
\begin{gathered}
P(\text { success })=0.80 \\
P(\text { success } \mid \text { treatment } \mathrm{A})=0.78 \\
P(\text { success } \mid \text { treatment } B)=0.83
\end{gathered}
$$

Does there appear to be a relationship between success and treatment?
Yes! Success is more likely with treatment $B$.

## Independence <br> 

$E_{1}$ and $E_{2}$ are independent if $P\left(E_{1} \mid E_{2}\right)=P\left(E_{1}\right)$.
That is, the conditional distribution of one variable is the same for all values of the other variable.

It appears that success and treatment are not independent.

## Some additional information

- $A$ is an invasive open surgery treatment
- B is a new less invasive treatment
- Doctors get to choose the treatment, depending on the patient
- What might influence how a doctor chooses a treatment for their patient?


## Kidney stones come in various sizes

```
kidney_stones %>%
count(size, treatment, outcome) %>%
group_by(size, treatment) %>%
mutate(per_success = n / sum(n)) %>%
filter(outcome=="success")
```

```
## # A tibble: 4 x 5
## # Groups: size, treatment [4]
## size treatment outcome n per_success
## <chr> <chr> <chr> <int> <dbl>
## 1 large A success 192 0.7300380
## 2 large B success 55 0.6875000
## 3 small A success 81 0.9310345
## 4 small B success 234 0.8666667
```

Column percentages:


Which treatment is better?
A for both small stows

This example is another case of Simpson's paradox.
Moral of the story:
Be careful drawing conclusions from data! It's important to understand how the data were collected and what other factors might have an affect.

## Visualizing the kidney stone data: treatment and outcome

ggplot(kidney_stones, aes(x=treatment, fill=outcome)) + geom_bar(position = "fill") + labs(y="Proportion") + theme_bw()


## Visualizing the kidney stone data: treatment and outcome by size

ggplot(kidney_stones, aes(x=treatment, fill=outcome)) + geom_bar(position = "fill") + labs(y="Proportion") + facet_grid(. ~ size) + theme_bw()


## Confounding

## What is a confounding variable?

- When examining the relationship between two variables in observational studies, it is important to consider the possible effects of other variables.
- A third variable is a confounding variable if it affects the nature of the relationship between two other variables, so that it is impossible to know if one variable causes another, or if the observed relationship is due to the third variable.
- The possible presence of confounding variables means we must be cautious when interpreting relationships.

Examples of situations that may have confounding variables:

- A 2012 study showed that heavy use of marijuana in adolescence can negatively affect IQ.
Is it possible that there are other variables, such as socioeconomic status, that is associated with both marijuana use and IQ?
- Another 2012 study showed that coffee drinking was inversely related to mortality.
Should we all drink more coffee so we will live longer? Or is it possible that healthy people, who will live longer because they are healthy, are also more likely to drink coffee than unhealthy people?
- Many nutrition studies.

Are people who are likely to stick to a diet different than those who won't in important ways?

## How can confounding be avoided?

- Data can be collected through experiments or observational studies.
- In observational studies, data are collected without intervention. The data are measurements of existing characteristics of the individuals being measured.
- In experiments, an investigator imposes an intervention on the individuals being studied, randomly assigning some individuals to one treatment and randomly assigning other individuals to another treatment (sometimes this other treatment is a control).
- Randomized experiments are often used when we want to be able to say a treatment causes a change in a measurement.
- Other than the difference in treatment received, any differences between the individuals in the treatment and control groups are just due to random chance in their group assignment.
- In a randomized experiment, if there is a difference in our measurement of interest, we can conclude it was caused by the treatment, and not due to some other systematic difference that can confound our interpretation of the effect of the treatment.
- Example experiment from Week 5 lecture:

Students were randomly assigned to be sleep-deprived or to have unrestricted sleep and how they learned a visual discrimination task was compared between these two groups.

- It's not always practical or ethical to carry out an experiment. For example, you can't randomly assign people to smoke marijuana.

Great care must be taken to deal with potential confounders in observational studies.

- In a randomized experiment, if there is a difference in our measurement of interest, we can conclude it was caused by the treatment, and not due to some other systematic difference that can confound our interpretation of the effect of the treatment.
- Example experiment from Week 5 lecture:

Students were randomly assigned to be sleep-deprived or to have unrestricted sleep and how they learned a visual discrimination task was compared between these two groups.

- It's not always practical or ethical to carry out an experiment. For example, you can't randomly assign people to smoke marijuana.

Great care must be taken to deal with potential confounders in observational studies.

